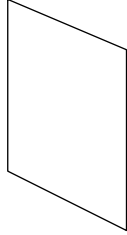
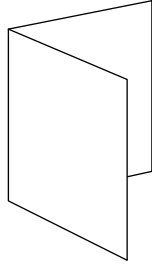


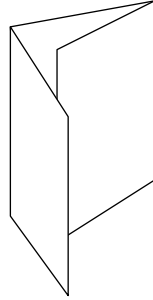
The most reliable way to evaluate the tactile qualities of texture, weight, substance, and body is with paper dummies. You can have American Printing make dummies to your specifications and have them delivered on a tight schedule. Also, you may want us to suggest some cost, quality, color and finish alternatives and to show your paper dummies for comparison.



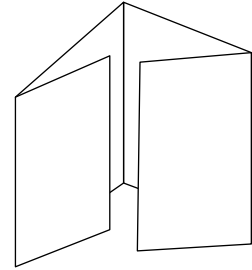
1. TWO PAGE INSERT



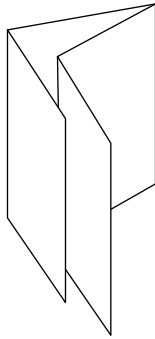
2. FOUR PAGE, SINGLE FOLD



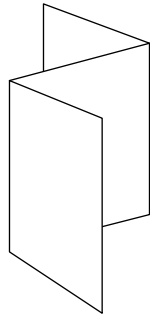
3. SIX PAGE, GATEFOLD



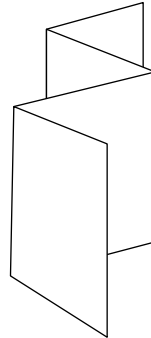
4. EIGHT PAGE DOUBLE GATEFOLD



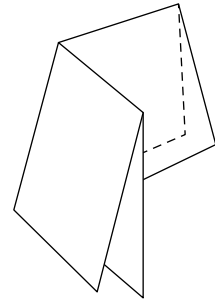
5. EIGHT PAGE,  
2 PARALLEL FOLD



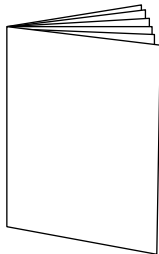
6. SIX PAGE, ACCORDION FOLD



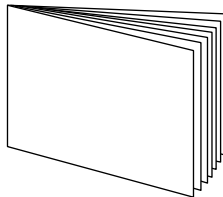
7. EIGHT PAGE,  
ACCORDION FOLD



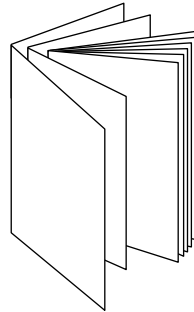
8. EIGHT PAGE, BROADSIDE



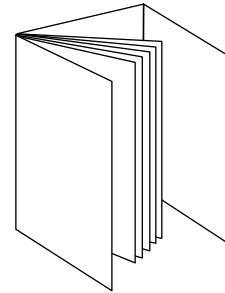
9. VERTICAL OR UPRIGHT



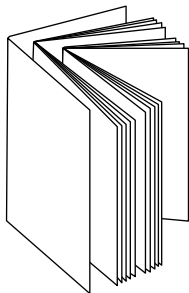
10. HORIZONTAL OR OBLONG



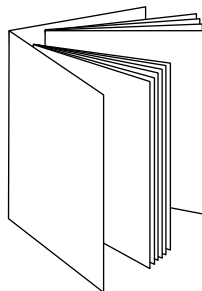
11. COVER, FLYLEAF AND  
SIGNATURE



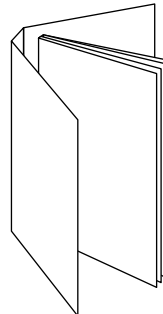
12. SIGNATURE WITH SINGLE  
GATEFOLD COVER



13. COVER WITH TWO  
SIGNATURES INSERTED



14. COVER WITH TWO SIGNATURES  
SIDE-BY-SIDE



15. PERFECT BOUND